



## SPECIFICATION SHEET

ARTWORK REQUIREMENTS	
<b>Sizes &amp; Templates</b>	A PDF template file will be provided by PIM according to desired sizes and requirements.
<b>Accepted formats</b>	Adobe Illustrator files in AI format with a preview PDF for reference.
<b>Embedded pictures</b>	All embedded (not linked) pictures must be 300 dpi or more.
<b>Color mode</b>	CMYK (artwork & pictures)
<b>Fonts</b>	<b>Important:</b> to avoid missing fonts, all texts must be outlined.

VIDEO REQUIREMENTS	
<b>Preferred formats</b>	MP4
<b>Other accepted formats</b>	AVI MOV MPG WMV ( <b>will be re-encoded</b> )
<b>Frame Rate</b>	Any
<b>Bitrate</b>	Any
<b>Duration &amp; File Size</b>	Limited by the requested memory size. Video should be trimmed to length and not include slates, leaders or countdowns.
<b>Letterboxing</b>	Make sure your video is filmed to, or adjusted as, full screen to fill the entire area of the screen.

VIDEO RESOLUTIONS / SCREEN SIZES	
<b>2.5"</b>	800 x 600 px
<b>2.8"</b>	800 x 600 px
<b>4.25"</b>	1024 x 600 px
<b>4" [HD]</b>	1280 x 720 px
<b>5" [HD]</b>	1280 x 720 px
<b>7" [HD]</b>	1280 x 720 px
<b>10" [HD]</b>	1280 x 720 px

**Important:** All other video resolutions will be re-encoded and resized to the above resolutions. No video or sound quality will be lost in the process.

When your file(s) is (are) ready, please go to [www.pim.tv/transfer](http://www.pim.tv/transfer) and follow the instructions to upload your files.

Thank you for choosing PIM.